

Creativity and Innovation Workshop: Practical and Powerful Creative Problem Solving Techniques Applied to Your HE Challenges

This energising and engaging workshop session will be facilitated by one of the world's leading experts in Creativity and Innovation: Dr Mark Batey of Manchester Business School. This practical workshop will start with 5 key principles that underlie creativity and innovation in organisations. The rest of the day will be focussed on delegates sharing their important challenges and opportunities in the Higher Education sector and applying powerful creative problem solving techniques to identify potential solutions.

At the end of the workshop delegates will:

- Understand the key principles that can be used to identify and promote creativity and innovation throughout an organisation
- Have considered their own HE challenges and those of the other delegates
- Have applied simple and effective creative problem solving techniques to current HE challenges and opportunities
- Have gained the confidence and skills to use the creative problem solving techniques with their own teams and colleagues



9.00 am	Registration & Refreshments
9.30 am	Welcome from Dr Sam Johnson, Chair, AMHEC
9.45 am	Introduction from Dr Mark Batey
10.00 am	Morning Workshop Session & Feedback
11.00 am	Morning Coffee
12.45 pm	Lunch
1.30 pm	Afternoon Workshop Session & Feedback
3.00 pm	Afternoon Tea
4.00 pm	Closing Comments